

CREATED BY SUE

Holiday Content Kit for TikTok Shop Creators

30 filmable video scripts for October-December 2026 · Created by Sue

Fashion, beauty, and lifestyle creators who want a practical plan for showing products clearly.

Created by Sue | 2026 edition

Start filming with a plan

This kit gives you 30 distinct short-video scripts, a suggested October-December calendar, shot directions, captions, and editable calls to action. The goal is to help you show a shopper what a product looks like, how it works, and what to check before buying. It does not promise views, commissions, sales, or platform eligibility.

Each script is designed for approximately 20-40 seconds at a conversational pace, including a short relationship disclosure. Read it aloud and trim as needed. Bracketed details are blanks to replace with facts about the exact product you are filming. Never read the brackets aloud or invent a result to fill them.

You can film these ideas with a phone, a stable support, a clear background, and daylight. Use your own footage, your actual experience, and product instructions. Adapt the seasonal dates to your schedule; this is a publishing plan, not an obligation to post daily.

- Price: \$39 for the digital kit. Created by Sue · @pinkysue21.

- License: the purchaser may adapt these scripts into content for their own creator or business accounts. You may monetize those finished videos. Do not resell, share, or redistribute the kit or substantially identical script collections.

- The scripts are examples for you to customize. Product names, prices, promotions, availability, and delivery estimates are intentionally not invented.

Your 10-minute setup before every filming session

Choose one product and one useful question your video will answer. Open the current product listing and match its name, variant, quantity, and included accessories to the product in your hands. Then rehearse the demonstration so the camera captures the detail the viewer needs.

- Verify the exact product, current price, stock, seller, and any terms each time you film and again before posting. If you say a price, include the date checked and explain that checkout controls the final price. Refilm or remove an outdated offer.
- Use the product according to its label. Describe what you can actually observe; keep beauty content to color, finish, texture, application, packaging, and personal preference. Do not add medical or treatment claims.
- Replace all brackets. Remove any sentence that does not match your own experience. A first impression must not sound like a long-term review.
- Select the truthful disclosure example on the next page. Say it at the beginning and show it in readable on-screen text. Keep key text away from interface buttons and captions.
- Film vertically. Record the hook, the demonstration, and the closing separately. Leave two seconds of stillness before and after each action so editing is easier.
- Watch once with sound off to check captions and once with sound on to check clarity. Keep color and texture true to the product; avoid beauty filters in cosmetic demonstrations.
- Choose audio you have permission to use commercially. Silence, original speech, and recorded product sounds are valid creative choices.